



**RAJJU SHROFF ROFEL  
UNIVERSITY, VAPI**

A STEP AHEAD TOWARDS A SUCCESSFUL CAREER

## **ROFEL SHRI G.M. BILAKHIA COLLEGE OF PHARMACY, VAPI**

**NAAC Accredited B++ Grade Institution & Approved by Pharmacy Council of India**

**A Constituent College of Rajju Shroff ROFEL University, Vapi**

**ROFEL Namdha Campus, Vapi – Namdha Road, P.B. No.11, Vapi (West) – 396 191, Dist: Valsad (Gujarat)**

**Tel: 9727723722 – 42 – 62; Email: info@rofelparmacy.ac.in; Website: rofelparmacy.ac.in**

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Date:

**Report on Seminar on Entrepreneurship Awareness Programme in association  
with Entrepreneurship Development Institute of India (EDII) sponsored by  
Ministry of MSME, Government of India**

**Event: Entrepreneurship Awareness Programme in association with EDII**

**Programme sponsored by Ministry of MSME, Government of India**

**Date and Venue: 21/1/2025, Multipurpose Hall – Namdha, Vapi**

**Total Beneficiary: 111**

**Summary Report:**

ROFEL Shri G.M. Bilakhia College of Pharmacy – A constituent college of Rajju Shroff ROFEL University has organized Seminar on Entrepreneurship Awareness Programme in association with Entrepreneurship Development Institute of India (EDII) sponsored by Ministry of MSME, Government of India on 21<sup>st</sup> January, 2025. The main objective of this Entrepreneurship Awareness Programme was to create awareness among students about various facets of entrepreneurship as an alternative career option. The idea of organizing this seminar was to inculcate the fundamentals, key concepts of Entrepreneurship among students. 111 students successfully participated in the seminar and each participant was awarded a certificate. This initiative aimed to inspire and educate participants about entrepreneurial opportunities and skill development, especially in the pharmaceutical sector.

The programme commenced with breakfast followed by a formal welcome and introduction by, Ms. Bijal Patel, Assistant Professor who elaborated on the purpose of the seminar and its relevance in fostering entrepreneurial skills among participants. She



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emphasized the need for awareness programs like these to bridge the gap between academic knowledge and practical entrepreneurship.



**Ms. Bijal Patel welcoming the audience**



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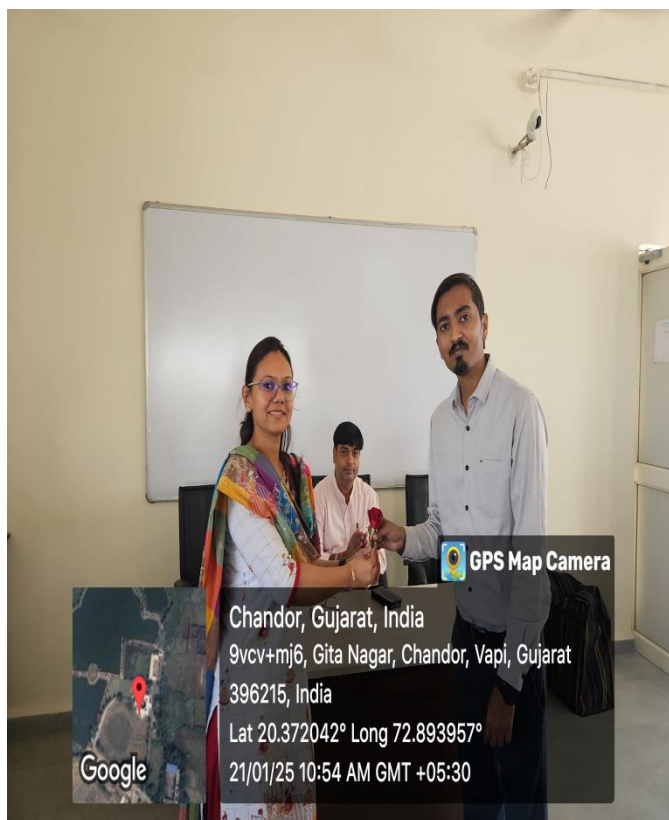
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Dr. Chirag Desai, Associate Professor honoured the dignitaries with bouquet of flowers as a gesture of gratitude and appreciation. The dignitaries of the event included Mr. Patanjali Choudhary, EDII Project Officer, Mr. Raj, EDII Officer & Dr. Dipak Sanki, a prominent academician and entrepreneurship trainer.



**Dr. Chirag Desai welcoming Mr. Patanjali Choudhary – EDII Project Officer &  
Dr. Alisha Patel welcoming Mr. Raj – EDII Officer**



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### **Session Highlights**

**First Session: “Introduction to Entrepreneurship Awareness”** by Mr. Patanjali Choudhary – EDII Project Officer & Mr. Raj – EDII Officer.

Mr. Patanjali Choudhary, EDII Project Officer delivered an insightful session on the importance of entrepreneurship awareness, shedding light on the opportunities provided by MSME and EDII for aspiring entrepreneurs. He also highlighted the significance of innovation and adaptability in the modern entrepreneurial ecosystem.



**Mr. Patanjali Choudhary delivering session on importance of entrepreneurship awareness**





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Following this, Mr. Raj, EDII Officer, expanded on the support and resources available through EDII for start-ups. He stressed the need for collaboration between academic institutions and industry to nurture entrepreneurial talent. He explained in detail different government schemes provided by different sponsoring bodies, funding options and different startup initiatives options, entrepreneurs can opt.



**Mr. Raj delivering session on Government schemes provided by different sponsoring bodies**



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### **Second Session: “Student Startup Journey”**

A special session was given by Ms. Kajal Purohit, M.Pharm (Pharmacology) student, who shared her inspiring entrepreneurial journey. She discussed her startup's evolution, challenges faced, and milestones achieved. Her story served as a motivational example for participants, demonstrating that with determination and support, entrepreneurial dreams can become a reality.



**Ms. Kajal Purohit sharing her start-up journey**



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### **Third Session: “Pharmapreneurs” by Dr. Chirag Desai – Associate Professor**

The Third technical session was delivered by Dr. Chirag Desai, Associate Professor on “Pharmapreneurs: Opportunities in the Pharmaceutical Industry”. The session was highly engaging and included real-world examples of successful pharmacy entrepreneurs. He outlined strategies for identifying niche markets, leveraging technological advancements, and utilizing government schemes to establish pharmaceutical ventures. In his session he explained charms of being an entrepreneur with its characteristics. He explained difference between Businessman and Entrepreneur with examples and why it is important to be innovative for an entrepreneur.



**Dr. Chirag Desai delivering session on Pharmapreneurs**





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**Fourth Session: “Entrepreneurship Skills and Attitude Development” by Dr. Dipak Sanki**

The last session was delivered by Dr. Dipak M. Sanki who is working as an Assistant Professor at KBS & Nataraj College, Vapi, and currently serves as the Vice President of the South Gujarat Region of the Research Foundation of India, who focused on entrepreneurship skills and attitude development. Through interactive activities and practical examples, he explained the essential skills required for entrepreneurial success, including critical thinking, leadership, communication, and risk management. Participants actively engaged in these activities, making the session highly impactful and memorable. He explained them how entrepreneurs think before arriving at a solution to a problem they have identified. Session was dealt using many examples.







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**Dr. Dipak Sanki delivering session on skills required for entrepreneurial success**

Ms. Bijal Patel proposed the vote of thanks thanking all eminent speakers for sharing their expertise and insights with us. Finally she expressed her gratitude to all esteemed delegates of the session for their presence and contribution to make this seminar a great success.



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### **Feedback and Outcomes**

The seminar received overwhelmingly positive feedback from the participants. The interactive sessions and real-life examples were particularly appreciated. Many attendees expressed interest in exploring entrepreneurial opportunities and requested further workshops to deepen their understanding.

The seminar successfully achieved its objective of creating awareness about entrepreneurship and equipping participants with the necessary knowledge and motivation to embark on their entrepreneurial journeys.

Lastly it was pleased to see the active and enthusiastic participation of the participants in Question and Answer session held at the end of every session. The event was successfully accomplished by – Dr. Chirag Desai and Ms. Bijal Patel under the guidance of Dr. Arindam Paul.

The event provided a comprehensive understanding of entrepreneurship, inspiring participants to pursue their entrepreneurial aspirations with confidence and clarity.

**Prepared By: Dr. Chirag Desai (Associate Professor)**

**Ms. Bijal Patel (Assistant Professor)**